SAMSUNG ELECTRONICS (UK) LIMITED

SAMSUNG AUTUMN UPGRADE WALLET CASHBACK PROMOTION

TERMS AND CONDITIONS (UK)

Participants agree to be bound by these terms and conditions (the "**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at https://samsungoffers.claims/AutumnUpgradeCashback form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "**Promoter**").

Promotion Period

2. The Promotion will commence at 00:01 (BST) on the 9th September 2026 and close at 23:59 (BST) on the 6th October 2026 ("**Promotion Period**"). Notwithstanding the start date of the Promotion Period, purchases of the Samsung Galaxy S26 FE made from its launch at 12:00 (BST) on the 27th August 2026 will also be eligible to participate in the Promotion, subject to full compliance with these Terms and Conditions.

Eligibility

3. To be eligible to participate in the Promotion you must be a lawful resident (aged 18+) ("**Individual Participant**") of the United Kingdom, Isle of Man or Channel Islands ("**Territories**") or a company registered or with an office in the Territories ("**Company Participant**"). For the avoidance of doubt, within these Terms and Conditions the term 'Participant' shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise. Mainland UK Participants will receive their Reward as a Virtual Mastercard® prepaid card ("**Wallet Reward**"), whereas IOM/CI Participants will receive cash by bank transfer to their nominated account ("**Cash Reward**") after following a link on the 'Track my Claim' page to input their bank account details.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as ineligible.
6. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback or a physical gift reward under any other promotion run by the Promoter.

Data classification: Asda Internal

Offer

7. Samsung is offering the Promotion whereby Participants will be eligible to claim cashback of up to £400 in the form of a Wallet Reward (for Mainland UK Participants) or a Cash Reward by bank transfer in GBP (for IOM/CI Participants) having the value shown at Table 1 (the "**Reward**") when they purchase a qualifying new (i.e. not second hand, refurbished or ex-display) Samsung device also listed in Table 1 ("**Promotion Product**") from a retailer shown at Table 2 ("**Participating Retailer**") within the Promotion Period, subject to full compliance with these Terms and Conditions ("**Promotion Terms**").

8. Full details of the Promotion Products and the corresponding Reward values are set out in Table 1 below.

Table 1 – Promotion Products and Corresponding Rewards

Promotion Product Name	Model/SKU Code	Reward Value (GBP)
Galaxy Z Fold8 Ultra	SM-F976	**£400**
Galaxy Z Fold8	SM-F971	**£350**
Galaxy Z Flip8	SM-F776	**£250**
Galaxy S26 Ultra	SM-S948	**£300**
Galaxy S26+	SM-S947	**£250**
Galaxy S26	SM-S942	**£250**
Galaxy S26 FE	SM-S741	**£200**
Galaxy Watch Ultra2	SM-L715 (LTE, 47 mm)	**£120**
Galaxy Watch9	SM-L340 / SM-L345 (40 mm); SM-L350 / SM-L355 (44 mm)	**£50**
Galaxy Watch8 Classic	SM-L500 / SM-L505 (46 mm)	**£100**
Galaxy Buds4 Pro	SM-R640	**£50**
Galaxy Buds4	SM-R540	**£30**

Data classification: Asda Internal

9100 PRO 1TB	MZ-VAP1T0BW	**£75**
9100 PRO 4TB	MZ-VAP4T0BW	**£150**
990 PRO 4TB	MZ-V9P4T0BW	**£150**
870 EVO 2TB	MZ-77E2T0B/EU	**£100**
Portable SSD T9 2TB	MU-PG2T0B/EU	**£100**

Table 2 – Participating Retailers

Territories	**Participating Retailers**
United Kingdom (including Isle of Man and Channel Islands)	Tesco Mobile, Argos, Asda/ Asda Mobile, Amazon.co.uk (sold by Amazon UK or Amazon EU Sarl UK branch only), Amazon Business (sold by Amazon UK or Amazon EU Sarl UK Branch only), AO.com, Boots, Mobile Phones Direct, affordablemobiles.co.uk, buymobiles.net, Costco, Currys plc, Carphone Warehouse, Currys Business, idmobile.co.uk, e2save, mobiles.co.uk, Currys Ireland LTD, Harrods, JT Global LTD, Harvey Norman UK, John Lewis, N Brown, Simply Be, Jacamo, Home Essentials, JD Williams, Ambrose Wilson, Maristoa, Fashion World, Premier Man, QVC, Selfridges, Very, Littlewoods, Very Ireland, WHSmith International (InMotion), Samsung Experience Store, Partner Retail Services (PRS), Samsung Kings Cross, Samsung.com, Samsung Shop Online, Samsung Mobile Shop

9. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK or Amazon EU Sarl UK branch directly. For the avoidance of doubt the Promotion Product must be purchased to qualify; products received free of charge or as part of another offer or giveaway are excluded.
10. Wallet Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a Reward with another Reward of equivalent value at its own discretion.

Data classification: Asda Internal

Claims

11. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit https://samsungoffers.claims/AutumnUpgradeCashback, where Participants will need to complete the Claim form with their name, contact details and other requested information including but not limited to the Promotion Product serial number or IMEI1 (as applicable and where requested with a photo directly from the device settings) and submit these together with a scanned copy of their proof of purchase to submit an application for a Reward (a "**Claim**").
12. Claims must be submitted within thirty (30) days of the date of purchase ("**Claim Period**"), meaning the final claim date for purchases made on the 6th October 2026 is no later than 23:59 (BST) on the 5th November 2026 (the **"End Date**"). Claims received after the End Date or otherwise not within the Claim Period will not be eligible for a Reward.
13. Maximum of one (1) Reward per Promotion Product purchased, and a maximum of four (4) Rewards per household, and a maximum of ten (10) Rewards per Company Participants. For the avoidance of doubt a Claim must be submitted for each Promotion Product purchased.
14. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Please note that Claims received may take up to seven (7) days from the date of receipt of a Claim and Participants will be sent an email to confirm whether their Claim has been successful and validated ("**Claim Validation**").
15. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at autumnupgradecashback@samsungoffers.claims or by phone on 0333 070 7916 within seven (7) days of a Claim being submitted.
16. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
17. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
18. Wallet Rewards for mainland UK Participants will be sent by email within forty-five (45) days of Claim Validation to the email address provided by the Participant during the Claim process. Participants from the Isle of Man or Channel Islands will be required to click on a link in an email they will receive redirecting them to the 'Track My Claim' page where they can input their bank details to receive the Reward by bank transfer in GBP. Rewards are expected to be sent or paid within forty-five (45) days of Claim Validation. Wallet Rewards will be in the form of a Virtual Mastercard® Prepaid Card which is subject to the following terms and conditions:

    Use your card everywhere Mastercard is accepted. Mastercard is a registered trademark and the circles design is a trademark of Mastercard International Incorporated. This card is issued by Transact Payments Limited pursuant to licences by Mastercard International. Transact Payments Limited is authorised and regulated by the Gibraltar Financial Services Commission. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.

Data classification: Asda Internal

19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions, you will be unable to participate in this Promotion, and your Claim will be rejected.
21. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the relevant telephone number at Condition 15 above. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned and by submitting a Claim the Participant provides consent to the Promoter to do so.

Privacy and Data Protection

22. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: Privacy | Samsung UK. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
23. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
28. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above

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limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

29. The Promotion is governed by English law.

Data classification: Asda Internal

SAMSUNG ELECTRONICS (UK) LIMITED

SAMSUNG AUTUMN UPGRADE WALLET CASHBACK PROMOTION

TERMS AND CONDITIONS (ROI)

Participants agree to be bound by these terms and conditions (the "**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at Promoter about the Promotion at https://samsungoffers.claims/autumnupgradecashbackIE form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "**Promoter**").

Promotion Period

2. The Promotion will commence at 00:01 (BST) on the 9th September 2026 and close on at 23:59 (BST) on the 6th October 2026 ("**Promotion Period**"). Notwithstanding the start date of the Promotion Period, purchases of the Samsung Galaxy S26 FE made from its launch at 12:00 (BST) on the 27th August 2026 will also be eligible to participate in the Promotion, subject to full compliance with these Terms and Conditions.

Eligibility

3. To be eligible to participate in the Promotion you must be a lawful resident (aged 18+) ("**Individual Participant**") of the Republic of Ireland ("**Territory**") or a company registered in the Territory ("**Company Participant**"). For the avoidance of doubt, within these Terms and Conditions the term 'Participant' shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as ineligible.
6. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback or a physical gift reward under any other promotion run by the Promoter.

Data classification: Asda Internal

Offer

7. Samsung is offering the Promotion whereby Participants will be eligible to claim a corresponding cashback of up to €460 as shown at Table 1 (the "**Reward**") by redemption when they purchase a qualifying new (i.e. not second hand, refurbished or ex-display) Samsung device also listed in Table 1 ("**Promotion Product**") from a retailer shown at Table 2 below ("**Participating Retailer**") within the Promotion Period, subject to full compliance with these Terms and Conditions ("**Promotion Terms**"). Rewards shall be paid by bank transfer, and Participants must have a valid EUR-denominated bank account that is SEPA-enabled, with the account holder details exactly matching their personal or company information as entered into the Claim form.

8. Full details of the Promotion Products and the corresponding Rewards are set out in Table 1 below.

Table 1 – Promotion Products and Corresponding Rewards

Promotion Product Name	Model/SKU Code	Reward Value (EUR)
Galaxy Z Fold8 Ultra	SM-F976	€ 460
Galaxy Z Fold8	SM-F971	€ 405
Galaxy Z Flip8	SM-F776	€ 290
Galaxy S26 Ultra	SM-S948	€ 350
Galaxy S26+	SM-S947	€ 290
Galaxy S26	SM-S942	€ 290
Galaxy S26 FE	SM-S741	€ 230
Galaxy Watch Ultra2	SM-L715 (LTE, 47 mm)	€ 140
Galaxy Watch9	SM-L340 / SM-L345 (40 mm); SM-L350 / SM-L355 (44 mm)	€ 55
Galaxy Watch8 Classic	SM-L500 / SM-L505 (46 mm)	€ 110

Data classification: Asda Internal

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Promotion Product Name	Model/SKU Code	Reward Value (EUR)
Galaxy Buds4 Pro	SM-R640	€ 55
Galaxy Buds4	SM-R540	€ 30
9100 PRO 1TB	MZ-VAP1T0BW	€ 85
9100 PRO 4TB	MZ-VAP4T0BW	€ 180
990 PRO 4TB	MZ-V9P4T0BW	€ 180
870 EVO 2TB	MZ-77E2T0B/EU	€ 110
Portable SSD T9 2TB	MU-PG2T0B/EU	€ 110

Table 2 – Participating Retailers

Territory	Participating Retailers
Republic of Ireland	Alpha Communications (Three Franchise), An Post Mobile, Arnott's (Expert), Brennan Communications Ltd (Three Franchise), Brown Thomas (Expert), Central Service Systems Ltd (Three Franchise), Central Mobile Ltd (Three Franchise), Connections Limited (Three Franchise), Currys Ireland LTD, Dermot Conroy Ltd (Three Franchise), DID Electrical, EMPS, Eir, Euronics, Exertis Ireland, Expert, Fitzgerald Street (Three Franchise), FTZ Ltd (Three Franchise), Harvey Norman, Hubtech (Three Franchise), Indy Mobile Ltd (Three Franchise), Irwins Ltd (Three Franchise), Kelco Communications, Kerry Phone Group, King Communications, Maher Communications Ltd (Three Franchise), Meteor, MPRS (Enniscorthy) Ltd (Three Franchise), One 2 One Cellular Ltd (Three Franchise), Phones Made Easy (Three Franchise), Power City, Samsung IRE Shop Online (fulfilled by Exertis), Sky IRELAND, Soundstore Ireland, South West Communications (Three Franchise), Telfords Portlaoise, The Mobile Phone Shop, The PhoneStores.ie, Three Ireland - H3G, Tordilon Ltd (Three Franchise), Upex Ltd (Three Franchise), Tesco Mobile Ireland, Very Ireland, Virgin Mobile Ireland, Vodafone Ireland, Waterford Office

Data classification: Asda Internal

	Supplies Ltd (Three Franchise), Fonua, Eir Evo, The Phone Stores.

9. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK or Amazon EU Sarl UK branch directly. For the avoidance of doubt the Promotion Product must be purchased to qualify; products received free of charge or as part of another offer or giveaway are excluded.
10. In the event of unforeseen circumstances, the Promoter may substitute a Reward with another Reward of equivalent value at its own discretion.

Claims

11. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit: https://samsungoffers.claims/autumnupgradecashbackIE, where Participants will need to complete the Claim form with their name, contact details and other requested information including but not limited to the Promotion Product serial number or IMEI1 (as applicable and where requested with a photo directly from the device settings) and submit these together with a scanned copy of their proof of purchase to submit an application for a Reward (a "**Claim**").
12. Claims must be submitted within thirty (30) days of the date of purchase ("**Claim Period**"), meaning the final claim date for purchases made on the 6th October 2026 is no later than 23:59 (GMT) on the 4th November 2026 (the **"End Date**"). Claims received after the End Date or otherwise not within the Claim Period will not be eligible for a Reward.
13. Maximum of one (1) Reward per Promotion Product purchased, and a maximum of four (4) Rewards per household, and a maximum of ten (10) Rewards per Company Participants. For the avoidance of doubt a Claim must be submitted for each Promotion Product purchased.
14. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Please note that Claims received may take up to seven (7) days from the date of receipt of a Claim and Participants will be sent an email to confirm whether their Claim has been successful and validated ("**Claim Validation**").
15. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at autumnupgradecashback@samsungoffers.claims or by phone on +353 1800 777 718 within seven (7) days of a Claim being submitted.
16. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
17. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
18. The Reward will be paid by bank transfer within forty-five (45) days of Claim Validation to the bank account provided by the Participant during the Claim process.

Data classification: Asda Internal

19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
21. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the relevant telephone number at Condition 15 above. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned and by submitting a Claim the Participant provides consent to the Promoter to do so.

Privacy and Data Protection

22. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: https://www.samsung.com/ie/info/privacy/html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
23. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
28. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses

Data classification: Asda Internal

or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

29. The Promotion is governed by Irish law.

Data classification: Asda Internal